

Doing Business in the Virtual World



A two day seminar produced and presented by Bernadette Vadurro of [Speakers Live](#), with technical support by Barbara Kline of [Breakthru Communications](#), sponsored by [Madeleine's Place](#). For more information and to securely register online [click here](#).

Santa Fe, June 8-9 or Albuquerque, June 15-16
8:30am to 4:30pm

In this hands-on two day program you will discover:

- How to use Twitter, Facebook, LinkedIn, and other Social Networks for business
- How to create high impact video emails to more effectively connect with clients
- Ways to increase your credibility and influence with prospective customers
- Twelve secrets for successfully using social networks to gain more business
- Six critical factors for keeping your website fresh and ahead of your competition

Regular price \$795. Register by June 1 and get \$200 off—only \$595!
Bring a colleague and get further reduction—two for only \$995!
Includes continental breakfast and lunch!

HURRY, CALL OR REGISTER ONLINE! The first 20 to register will receive a FREE YouTube video infomercial for your website!
505-983-8986 or [Click here](#)

Santa Fe, June 8-9,
Park Inn & Suites | 2907 Cerrillos Road | Santa Fe, NM 87505 | 505-471-3000

Albuquerque, June 15-16,
Madeleine's Place | 3824 Corrales Road | Corrales, NM 87048 | (505) 962-2466

Leave this intensive two-day training lab with the tools and the skills you need to increase your business

- Obtain a free evaluation of your presence on social networks and receive specific recommendations on how to get more business using these networks.
- Keep your message in front of your clients by using fresh new internet marketing strategies.
- Discover how to use Facebook, Twitter, Plaxo and LinkedIn to increase business and keep you connected to your customers and clients.
- See how to use free visual with Picasa, Slideshare or Flickr to market your products, services and skills.
- Learn new and interesting ways to use newsletters and blogs to drive more business directly to you.
- Add video to your emails and website to find out why using YouTube maximizes your messaging.
- See how to grow your customer contact list and be in touch with thousands of your customers with only a few easy clicks of the mouse.
- Learn the key elements necessary to create a professional persona that exudes confidence and credibility.
- Discover how and when to “tweet” to become recognized as the subject matter expert in your field.
- Learn how to make video commercials that sell you, your company, services and products while you sleep!
- Discover how to create, send and monitor your marketing campaigns with greater success
- Recognize critical elements for setting up your professional presence or reconfigure your presence.
- Find out how to create a newsletter that is exciting and innovative and designed to peak customer interest in your services and goods.

Bring your laptop computer and surf the internet with us as we show you how to harvest the power of technology to bring more business directly to you!

REMEMBER TO CALL OR REGISTER ONLINE!

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